

Jessie Erickson uses a blog to communicate:

<http://jessieerickson.blogspot.com/>

The screenshot shows a web browser window displaying a blog post. The browser's address bar shows the URL <http://jessieerickson.blogspot.com/>. The blog's header includes the title "T.E.A.M. with Mrs. Erickson" and the tagline "Tech Partner•Engaging Learners•Available and Flexible•Meeting Curriculum Needs". The main content area features a large word cloud with the word "Learning" as the central, largest term. Other words in the cloud include "Literacy", "Curriculum", "Based", "Authentic", "Reading", "Assessment", "Tasks", "Student", "Curriculum", "Blooms", "Research", "Recovery", "Team", "Four", "Ways", "Writer's", "Change", "Personal", "Balanced", "Assessment", "Initiative", "Across", "Classroom", "Cross-curricular", "Action", "Staircase", "Workshop", "Project-Based", "Writing", "Networking", "Rubrics", "Intelligence", "Progress", "Setting", "Responsive", "Model", "Social", "Collaboration", "K-12", "Social", "Core", "Learner", "Information", "Multiple", "Cognitive", "Analysis", "Science", "History", "Language", "Arts", "Mathematics", "Literature", "Writing", "Technology", "Digital", "Media", "Communication", "Problem", "Teaching", "Assessment", "Systemic", "Themes", "Context", "Reading", "Outcome", "Assessment", "Tasks".

Below the word cloud, the blog post is dated "Tuesday, October 18, 2011" and titled "Another Video Tool - Animoto". The post text reads: "Tomorrow is going to be a great day! I am prepared for a day of technology staff development and am eager to spend my morning with elementary teachers learning about what Google has to offer. My afternoon will be spent with high school teachers exploring the possibilities of using **Animoto** in the classroom."

The post includes a section titled "What is Animoto?" and "What makes it special?" followed by two bullet points:

- Animoto provides an array of tools for creating videos in your classroom. As a teacher you can have an Animoto account for free and will get an access code to use with up to 50 students.
- This is an easy tool for creating videos and presentations to enhance your teaching. It takes just minutes to create a video which can bring your lessons to life. Animoto

The sidebar on the left contains a "Search this Site" box, a "Followers" section with a "Join this site" button, and a "Members (4)" section. The sidebar on the right lists "Helpful Links" including Bernajean Porter Consulting, Busy Teacher's Cafe, Curriculum 21, D-K Instructional Coach, Digitales, GO2WEB20, International Society for Technology in Education, Partnership for 21st Century Skills, The Daily Cafe, Thumann Resources, and Cool Cat Teacher Blog.